

# Meeting Procedures

- This meeting is being recorded, including all audio, video, and all visible names and numbers. All members of the public who wish to comment during this meeting must correctly identify themselves prior to speaking.
- LADOT will give a presentation of its Disadvantaged Business Enterprise Goal. Following the presentation, the public comment period will be opened.
- At that time, those joined through Zoom software may use the raise hand function to be recognized. Those on the phone will press \*9 to be recognized.
- At any time, attendees may use the Chat feature to communicate any issues with audio or video to the moderator.

# Disadvantaged Business Enterprise (DBE) Goal FFY 2022-2024

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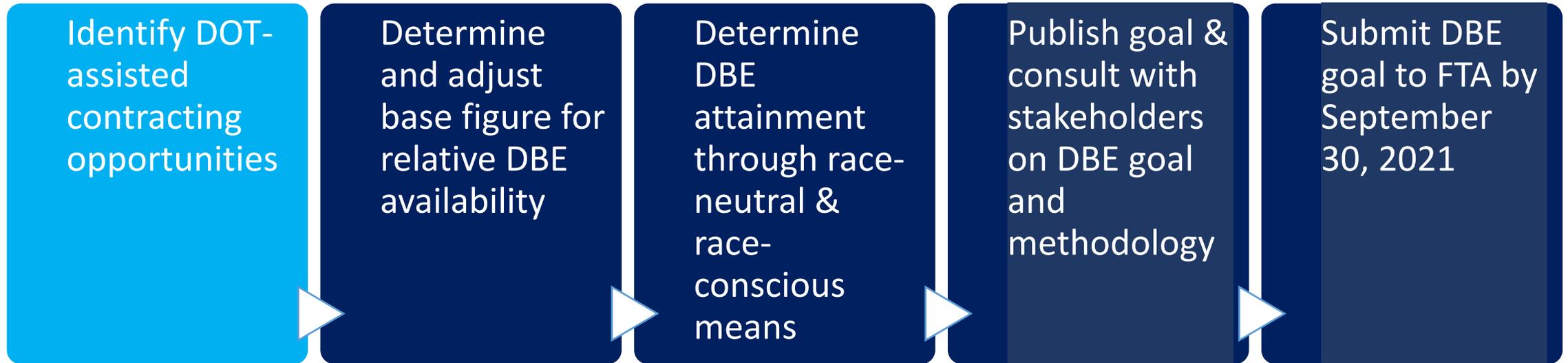
# What is a DBE goal?

- Comply with 49 CFR Part 26 “Participation by Disadvantaged Business Enterprises (DBE) in Department of Transportation Programs”
  - Recipients of US DOT FTA grant funds must establish a DBE program, set a DBE goal, and report on DBE attainment for FTA-assisted contracts
- Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)
- Consult stakeholders on the DBE goal and methodology

# Proposed DBE Goal

- DBE Goal: 1%
- Total FTA funding: \$3,634,381
- Two FTA-assisted projects
  - Solar Real-time Bus Arrival Signs: \$418,404
  - Maintenance Facility Upgrades: \$3,215,977
- Race-neutral: 0%, Race-conscious: 1%

# DBE Goal and Methodology



Effective October 1, 2022 – September 30, 2024 (FFY 2022-2024)

# FTA-Assisted Contracting Opportunities

- Solar Real-Time Bus Arrival Signs: \$418,404
- Maintenance Facility Upgrades: \$3,215,977

# Solar Real-Time Bus Arrival Signs

- \$418,404
- 170 solar-powered, real-time bus arrival information signs
- Select bus stops along central LA DASH routes
- To enhance DASH performance and provide equitable and affordable access to information, transit service, and advanced technologies
- BAVN ID number 200454

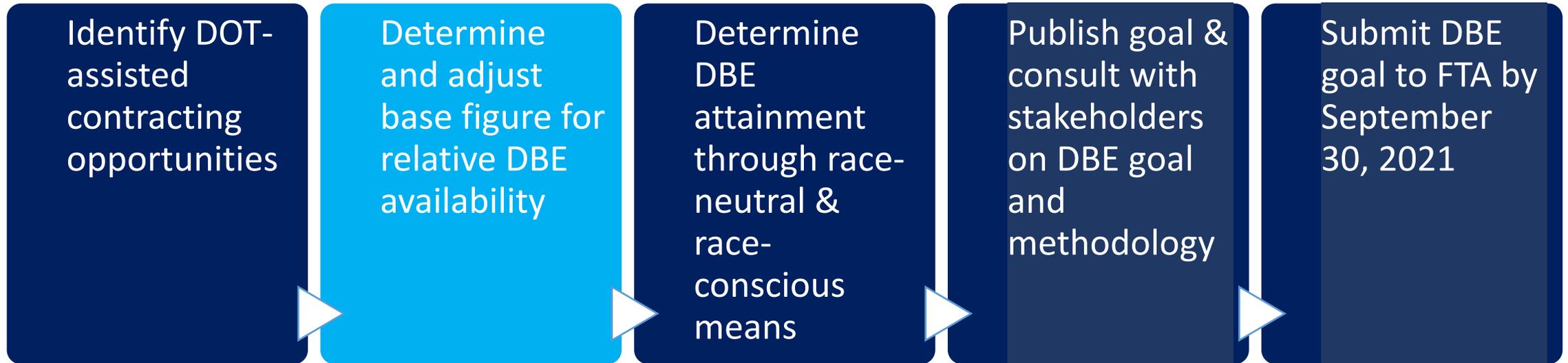


# Maintenance Facility Upgrades

- \$3,215,977
- 454 E Commercial Street
- Install 15 high-powered electric bus chargers and associated electrical equipment, charger management system



# DBE Goal and Methodology



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# Base Figure of Relative DBE Availability

- California Unified Certification Program (UCP) database (2021)
- U.S. Census County Business Patterns (2018, 2019)

$$\text{Base Figure} = \frac{\text{Ready, Willing, and Able DBEs}}{\text{All Ready, Willing, and Able Firms}}$$

# DBE Relative Availability or Base Figure

		A	B	A/B = C
NAICS code	NAICS description	DBEs firms (#)	All firms (#)	Base figure
Solar Bus Arrival Signs				
339950	Sign manufacturing	14	274	0.051
Maintenance Facility Upgrades				
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	70	1,002	
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19	
335999	All other miscellaneous electrical equipment ...	10	55	
Maintenance Facility Upgrades Total		80	1,076	0.074

# Weighing the Projects

<b>Project</b>	<b>FTA dollars</b>	<b>Weight</b>
Solar Bus Arrival Signs	\$ 418,404	0.115
Maintenance Facility Upgrades	\$ 3,215,977	0.885
Total	\$ 3,634,381	

Weighted Base Figure = Base Figure x Project Weight

# Total the Weighted Base Figures

Weighted Base Figure = Base Figure x Project Weight

		A	B	A/B = C	D	C x D = E
NAICS code	NAICS description	DBEs firms (#)	All firms (#)	Base figure	Project weight	Weighted base figure
Solar Bus Arrival Signs						
339950	Sign manufacturing	14	274	0.051	0.115	0.59%
Maintenance Yard Upgrades						
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	70	1,002			
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19			
335999	All other miscellaneous electrical equipment ...	10	55			
Maintenance Yard Upgrades subtotal		80	1,076	0.074	0.885	6.58%
Total						7.17%

# Overall DBE Goal

$$\begin{aligned}\text{Overall DBE Goal} &= \text{Weighted Base Figure}_{\text{Solar signs}} \\ &+ \text{Weighted Base Figure}_{\text{Maintenance upgrade}} \\ &= 0.59\% + 6.58\% \\ &= 7.17\%\end{aligned}$$

# Adjusting the Base Figure

- Past participation
- Evidence from disparity studies
- Statistical disparities related to financing, bonding, and insurance
- Data on employment, self-employment, education and training, and union apprenticeship programs
- Other relevant data

# Past Participation

- Past participation of DBEs on LADOT projects
- Past projects:
  - FFY 2019-2021: \$18,015,553
    - Streetscapes Central Ave.: \$339,428
    - San Fernando Bikepath Phase III: \$18,388,000
  - FFY 2016-2018: \$190,000
    - Streetscapes Glassell Park Transit Pavilion: \$190,000

# Past Participation

Period	Attainment
FFY 2021	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2020	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2019	Total dollars awarded: \$15,049,828 Percentage awarded to DBEs: 7.8%
FFY 2018	Total dollars awarded: \$0 Percentage awarded to DBEs: 0%
FFY 2017	Total dollars awarded: \$190,000 Percentage awarded to DBEs: 59.2%

# Past Participation

Year	DBE participation
2021	0.0%
2020	0.0%
2019	7.8%
2018	0.0%
2017	59.2%

Rates sorted high to low
59.2%
7.8%
<b>0.0%</b>
0.0%
0.0%

Median

Adjusted Base Figure =  $(7\% + 0.0\%)/2 = 3.5\%$

# Relevant Disparity Studies

- Metro (2017) Disparity Study found that:
  - Minority- and women-owned businesses in Los Angeles County and California do not have the same access to financing, bonding, and insurance as non-Hispanic white men and businesses owned by non-Hispanic white men
  - Certain minority groups and women face barriers related to human capital, financial capital, business ownership, and business success in Metro study area

# Other Relevant Data

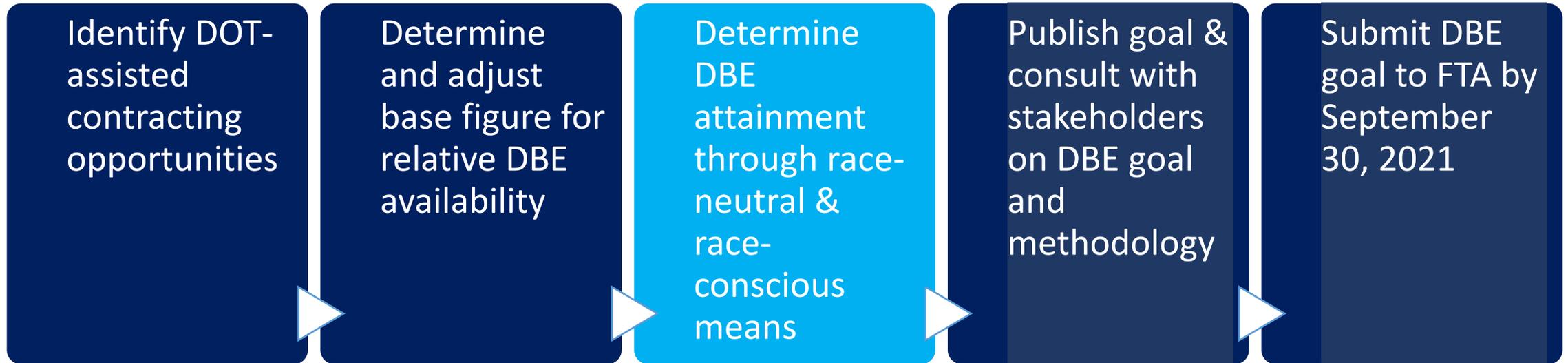
- Maintenance Facility Upgrades Project
  - Procurement from a state schedule with set vendors and prices
  - State held the open bid and award to create a purchasing schedule
  - 0 DBEs adjusts the Overall goal to 0.59%

# Other Relevant Data

NAICS code	NAICS description	A DBEs firms (#)	B All firms (#)	A/B = C Base figure	D NAICS weight	C x D = E Weighted base figure
<b>Solar Bus Arrival Signs</b>						
339950	Sign manufacturing	14	274	0.051	0.115	0.59%
<b>Maintenance Yard Upgrades</b>						
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment	0	1002	0.000		
335313	Switchgear and Switchboard Apparatus Manufacturing	0	19	0.000		
335999	All other miscellaneous electrical equipment ...	0	55	0.000		
Maintenance Yard Upgrades subtotal		0	1076	0.000	0.885	0.00%
Total						0.59%

Adjusted Base Figure/Overall goal = 1%

# DBE Goal and Methodology

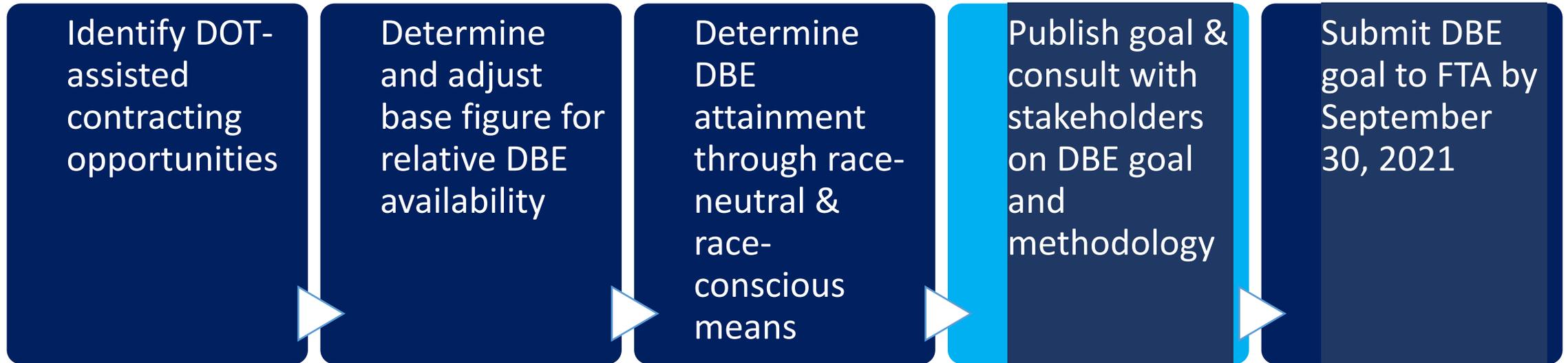


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# Race-Neutral (RN) and Race-Conscious (RC) Participation

- Relative RN Attainment = RN Attainment / Overall DBE Achievement  
 $\$0/\$1,167,373 = 0\%$
- Absolute RN Attainment = Relative RN Attainment x Proposed Goal  
 $0\% \times 1\% = 0\%$
- RC Split = Proposed Goal – Absolute RN Attainment  
 $1\% - 0\% = 1\%$
- Race-neutral: 0%, Race-conscious: 1%

# DBE Goal and Methodology

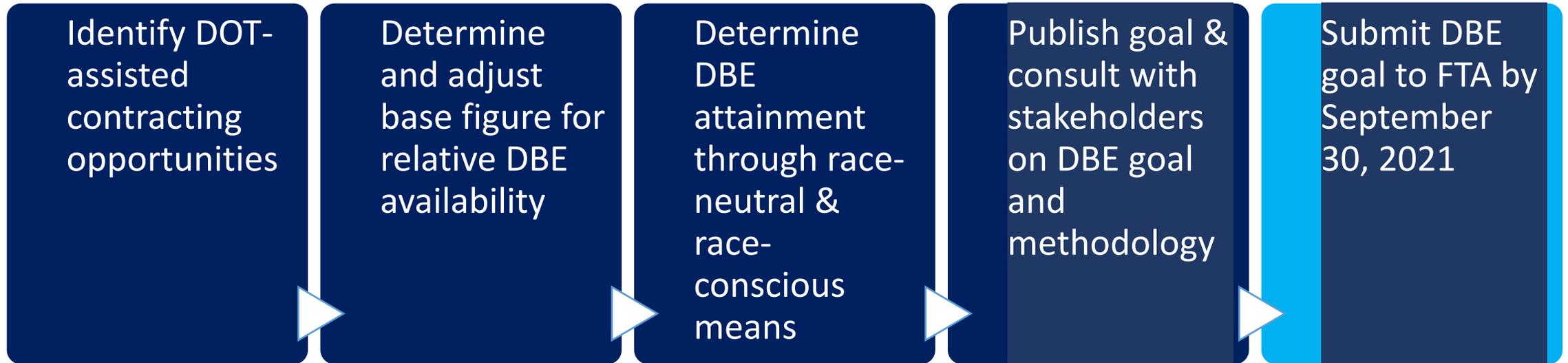


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# Publish Goal & Consult with Stakeholders

- Collect public comment on the goal through September 7, 2021
- Submit DBE goal to FTA by September 30, 2021
- Submit any DBE goal revisions to FTA as needed and post to <https://www.ladottransit.com/dbe/>

# DBE Goal and Methodology



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# Comments

- Is there anything else LADOT can consider in its DBE methodology?
- Do you have any other comments on the DBE goal?

# Public Comment

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- All members of the public who wish to comment must correctly identify themselves prior to speaking.
- Please wait for the moderator to let you know it's your turn to speak.
- Comments may also be submitted through the Chat or Q&A features.

# Comments

Public comments and questions may be submitted to:

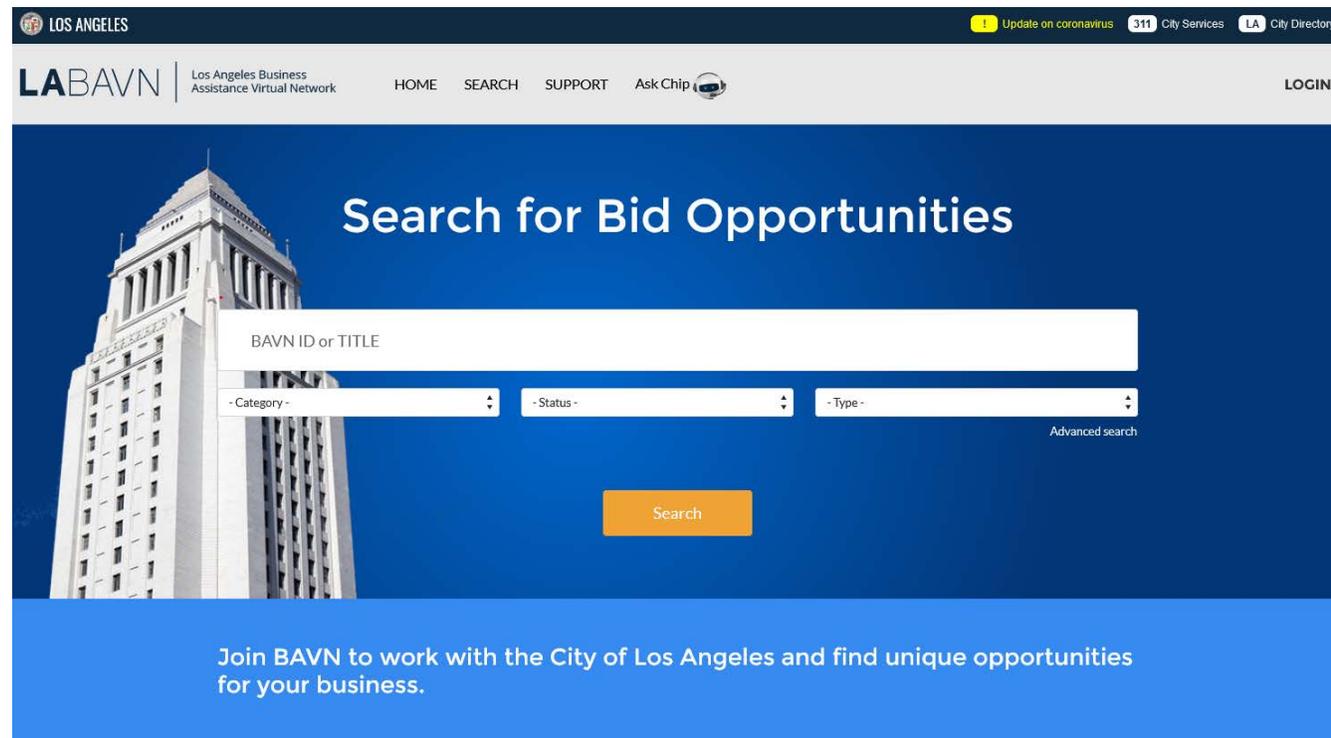
- **LADOT Transit Customer Service Center**  
201 North Los Angeles St. #16, Los Angeles, CA, 90012.
- (213, 310, 323 or 818) 808-2273
- [info@ladottransit.com](mailto:info@ladottransit.com)

DBE Goal available at <https://www.ladottransit.com/dbe/>

# Doing Business with the City of Los Angeles

- Los Angeles Business Assistance Virtual Network (LABAVN)

[www.labavn.org](http://www.labavn.org)



The screenshot displays the LABAVN website interface. At the top, there is a navigation bar with the LABAVN logo, the text "Los Angeles Business Assistance Virtual Network", and links for HOME, SEARCH, SUPPORT, and Ask Chip. A LOGIN button is also present. Below the navigation bar, the main content area features a large blue banner with the text "Search for Bid Opportunities". On the left side of the banner is an image of the Los Angeles City Hall. The search interface includes a text input field labeled "BAVN ID or TITLE", three dropdown menus for "Category", "Status", and "Type", and a "Search" button. A link for "Advanced search" is located below the dropdown menus. At the bottom of the banner, there is a blue box with the text "Join BAVN to work with the City of Los Angeles and find unique opportunities for your business."

# Resources

- DBE certification: <https://bca.lacity.org/certification-program-description>
  - <https://lacity.diversitysoftware.com/>
- Bonding assistance: <https://imwis.com/services/contractor-bonding-development-programs/>
- Training: contracting with the city
  - [Contractor Development And Bonding Program](#)
  - [Bureau of Contract Administration](#)